

Epub Download The Fundraising Co-Pilot: A comprehensive guide for board members, volunteers, and fundraising professionals to fundraising programs that work! Full Book



Book details

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Book Synopsis

The Fundraising Co-Pilot is a comprehensive guide for board members, volunteers, and fundraising professionals that gives readers the tools and information necessary to set-up and execute fundraising programs that work! Written by Marc Huber, a fundraising professional since 1998, the book covers topic such as case statement development, annual giving, major giving, planned giving, capital campaign fundraising, and board development. The book is easily accessible for beginners and with plenty information for more experienced fundraisers. The Fundraising Co-Pilot offers something for everyone, and will make your fundraising program a success!